

advertising | marketing | photography

2021 CONTRACT

Portfolio Vero Beach is published six times annually.

- January/February March/April May/June
 July/August September/October November/December

Business Name: _____

Business Contact: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Number of Issues: _____ Price Per Insertion: _____

Special Notes: _____

10% Non-Profit Discount _____

Listing or Map Section Only: \$300 annually (both \$500 Annually) _____

Ad materials will be provided by client. **300dpi high resolution PDF file format required, see specs below for correct sizing.**

Ad design services requested (all ads designed by Portfolio and/or its representatives are the property of Portfolio).

Ads cannot be used in any way without consent of Portfolio. Ads are available for purchase at an additional charge.

Exclusivity Option: Portfolio offers any advertiser to be exclusive in their area of expertise. The terms of this option include: signing a one year contract, payable in advance and the rate is negotiated at 1½ times the premium rate.

AD SPECS:

Full Page

7.875" W x 9.875" H

Full Page Bleed

8.875" W x 10.875" H

Live Matter - 7.875" W x 9.875" H

Must include additional .25" bleed on all sides

2 Page Spread

16.75" W x 9.875" H

2 Page Spread Bleed

17.75" W x 10.875" H

Live Matter - 16.75" W x 9.875" H

Must include additional .25" bleed on all sides

1/2 Page Horizontal

7.875" W x 4.875" H

1/2 Page Vertical

3.875" W x 9.875" H

1/4 Page

3.875" W x 4.875" H

PREMIUM POSITIONS:

Inside Front Cover - \$2000

Inside Right Hand Read - \$2000

Inside Back Cover - \$2000

Back Cover - \$3000

STANDARD PAGES:

Full page ad - \$1500

Half page ad - \$800

Quarter page ad - \$600

*Per issue contracts are available,
 no long term commitment required.
 Discounts offered for multiple pages.*

2021 AD DEADLINES:

January/February - November 20

March/April - January 20

May/June - March 20

July/August - May 20

September/October - July 20

November/December - September 20

Payment due upon acceptance of contract.

Visa MC AmEx Discover Check

Name on Card: _____

Credit Card # _____

Exp: _____ CVV: _____

Zip Code: _____

Signature _____

Total Amount Charged: \$ _____

Please make checks payable to Portfolio-Vero Beach

Agreement: The client must pay the total monthly price to Sandbox Magazine, LLC d/b/a Portfolio-Vero Beach in full before advertisement is placed. If Sandbox Magazine, LLC, d/b/a Portfolio-Vero Beach turns this over to an agency and/or attorney for collection, client agrees to pay all collection costs, interest at the judgment rate from the date of invoice, and all litigation and attorneys fees incurred. By signing the insertion order, the signatory personally guarantees full payment. This insertion order comes effective upon approval by a Sandbox Magazine, LLC d/b/a Portfolio-Vero Beach authorized agent of the company. Commencement of this advertisement promotion together with the physical delivery of this insertion order is deemed to be an acceptance of all terms by the client. Sandbox Magazine, LLC d/b/a Portfolio-Vero Beach is not responsible for delays in delivery due to acts of God, or any other intervening factors outside its control. All submitted editorials and graphics are subject to editing for grammar, content and length. A facsimile and/or emailed document of this contract is legal, binding and valid. Waiver of any term herein shall not be construed as a general or successive waiver of any portion hereof. Waiver of any term in this contract during a given fiscal month shall not operate as a successive waiver of any payment term. In the event any portion of this agreement shall be found unenforceable due to legislative act, judicial decision or administrative regulations, then that portion of the contract shall be stricken and the balance shall be enforced as specified. In the event of the client's default, Sandbox Magazine, LLC d/b/a Portfolio-Vero Beach shall be accorded all remedies available by law for enforcement of the term hereof.

I hereby agree to all the terms and conditions provided by Sandbox Magazine, LLC d/b/a Portfolio-Vero Beach.

Advertiser

Date

Sandbox Magazine, LLC d/b/a Portfolio-Vero Beach. Representative

Date